INDEX

Slide 3: History of Russell Organics
Slide 4: Principles Before Profits
Slide 5: The Truth About Toxins
Slide 6: Russell Organics Lifestyle
Slide 7 - 22: Russell Organics Products
Slide 23: Contact Us
GET TO KNOW RUSSELL ORGANICS

Company Origins

“My passion to lead a transition to a safer and healthier world for my daughter and her generation was my inspiration for Russell Organics. Being forced to live with a Meningioma and associated conditions convinced me that my ailments were related to exposure to environmental toxins. That’s been my motivation to develop products free of harmful chemicals or preservatives, while forgoing ingredients derived from animal products. I set out to create the world’s finest skin care products with expert formulations, and prestige, natural solutions to modern-day beauty needs. The result was a revolution in philosophy and technique that remains at the heart of Russell Organics. Products formulated for our customer’s needs, not to meet a retailer’s price point or marketing objective. It’s required a constant and tireless search for the best natural ingredients, without resorting to gimmicky packaging or false product claims. You’ll see that unlike almost all of our competitors, we make full ingredient disclosures in all company literature. And I will not allow unethical manufacturing processes. Searching the globe for the purest, most effective natural ingredients, I believe we have created splendid formulations of truly luxurious products for the face and body. By using specific, natural ingredients, we have been able to satisfy the needs of various skin types.”

...Richard Russell, Company Founder

Company Philosophy

It has been so encouraging that our customers have embraced the Russell Organics philosophy of everyday indulgence. Every product we create is intended to intoxicate all of the senses and meet fundamental skin care and wellness needs. From the packaging to the product, I believe that our luxury standards and our dedication shows in every offering.

Russell Organics is a certified cruelty-free and certified vegan beauty brand. That means we never use any animal products, not even beeswax, and never test our products on animals.

In 2016 we refused to comply with bureaucratic insistence by the Chinese government that we test on animals. So we made the painful but resolute decision to walk away from a significant portion of our international business. Principles before profits. No other brand stood their ground when it came time to protect animals. I could disillusion you by naming names of well-known companies that claim to be ethical but have disappointed.

(Good news: It seems taking a stand still counts for something – a recent relaxation of some regulations allowed Russell Organics to maintain its cruelty-free stance and re-enter a part of the market in China so we can again serve the millions there that share our product philosophy.)

Company Vision

Russell Organics is proud to be a market leader in prestige, natural skin care. I aspire to enter the fragrance and consumables market in the coming years, where we won’t stop our efforts until we also achieve category leadership. I invite you to join our journey in creating a cleaner, safer, and healthier lifestyle for the world.

Richard Russell
This is a story about something that happened to Russell Organics, in 2016 and how we chose to do the right thing....

Our journey into China began four long years ago. What a market. China has more on-line consumers than the U.S. has people. With the help of long-term friends, we were able to establish key relationships that helped to guide us in entering this vast, yet exciting, beauty market. Our first challenge was understanding the playing field. At that time, there were two ways to enter the market; the first being as a domestic registered company - which meant the time and cost to register the company in China and then to register our products - which meant testing on animals. The second way to enter the market was a system known as cross-border - where we could partner with distribution companies in China that would import products into a bonded (duty-free) facility there. As we are Cruelty-Free Certified and Vegan Certified, this left us with one option, the cross-border channel. It turned out the channel was an excellent choice for Russell Organics and the revenue and number of distribution partners grew nicely. During this growth phase, we contemplated how to someday create a mainland presence across the PRC market. The future held that China was turning out to be a very large portion of the annual revenue for the company's global efforts.

Then, in April of 2016, there were rumblings from the market about regulatory changes in the pipeline. The Russell Organics distributors advised that there may be changes, but not to worry until the actual regulatory actions were published and digested. April 8th was the day we received a full understanding of what the new regulatory changes would mean to Russell Organics. On that day, we were given a choice. Either register as a domestic corporation, or the products would be stopped at the border. Keeping in mind, registration would require a significant investment in fees, about 12 months to complete, and the worst part, would require that the Russell Organics products be tested on animals which the company considers barbaric. The decision was made by CEO Richard Russell instantly. Russell Organics would withdraw from China. Period. There was no other consideration or discussion.

Instantly, four years of effort and large capital investment were rendered worthless. The feeling of instantly losing half of your future revenue through no fault of your own is one that no business team should ever experience. But it is at these precise moments in history when we see the true spirit and core belief of business leaders. Do they comply against their stated beliefs in the pursuit of profit, or do they stand up against the injustice and lead as a guiding light. We are proud of our decision to refuse animal testing. To be clear, if a beauty product is now sold in China, it has been tested on animals. Some brands may not address this if asked. Others may even attempt to deny any participation. It is quite clear. Animal testing must be conducted by a state-approved laboratory. The results from the test become part of the registration approval process. Let's be real, not every brand cares about this issue, and even some of the brands that lend support to the cause have moved forward with their registration.

From our beginning, our brand has been 100% transparent. Every single ingredient is fully disclosed on our labels. We never use tricks of the trade tactics of not including everything, or using ingredients names such as 'parfum, fragrance' 'blend' or 'complex' where countless chemical toxins can be hidden. We stated from the beginning that we were Cruelty Free and Vegan. Those are more than just words. They are part of who we are as a company. Ultimately the choice of where you buy your beauty products comes down to supporting a brand that is aligned to the type of person you are; honest, courageous, a leader, committed, and of high quality. Our products are the best prestige natural products in the market. Visible results. Toxin-free.

(As a side note, SLC Global CEO, Sam Corallo, was in China when the new regulations announced on April 8, 2016. All of the plans and meetings became useless. The trip itself was partially funded by our Brand Partners, but the flight there, which was $10,000+, wasn't. The good thing about China, is that the rules always change. In May of 2016, the government backed off and companies were allowed to sell in the cross border program. But things are changing again and it looks as if there will be a process to register without Animal Testing...We will see.)
Russell Organics is a range of prestige natural skin care products that is dedicated to formulating the purest, toxin-free products in the market. Our philosophy is to use natural botanical-based ingredients, waxes, and preservatives. So many companies advertise their products using the words 'organic' or 'natural' yet their products are full of toxins. They apparently use the words to try to make their products appear healthier by adding one natural ingredient. Other brands use the words, yet do not disclose the full ingredient list of the product. What are they hiding? Avoiding toxins is a personal choice. A wise one. Some of these toxins remain in your body and aggregate. This is called bio-accumulation. Yes, there is a name for it. It happens.

You may wish to avoid these 10 toxins:

1. **Parabens**: The four paraben sisters - Methyl, Ethyl, Butyl, and Propyl. Used as preservatives to extend the shelf life of a product. These ingredients contain highly effective anti-microbial properties. For this reason, they are widely used in the beauty industry. Unfortunately, they are also toxic.

2. **Tetrasodium EDTA**: A preservative made from the known carcinogen - formaldehyde and sodium cyanide. Also used as a 'penetration enhancer' in the beauty industry. This means it actually breaks down the skin's protective barrier, going right into your bloodstream.

3. **Urea (Diazolidinyl and Imidazolidinyl)**: Another synthetic preservative. As the ingredient starts to break down sitting on the shelf, it releases formaldehyde. Research has shown the ingredient to be a cause of contact dermatitis. Growing evidence of links to other health issues.

4. **Sodium Lauryl Sulfate (SLS)**: Sodium Laurel Sulfate is a great detergent. It really is. In fact it is so good that it is used in laundry detergent, dishwasher powder, pipe cleaners, car wash liquid, and many other commercial cleansing products. We wonder though, why anyone would use it to clean their skin? It causes eye irritations, skin rashes, hair loss, and allergic reactions, among many other issues. Beware that some companies try to 'green-wash' their SLS use by saying it is 'coconut derived' and somehow safe. Not true. It is used for one reason, it is inexpensive, and boosts the company's profit-margin. We don't use it because we don't need it, and our customers are worth the extra cost and effort in formulating great products without it.

5. **Fragrance (Parfum)**: Our current favorite toxin. We enjoy reading about this 'loophole' of a word. You see, legally you can create the most toxic sludge on the planet, label it 'fragrance' and that is it for labeling requirements. One word covers it all. Ever come across a perfume or cologne and suddenly start sneezing, or worse your skin develops a rash? It's because in that scent, there is a toxin that you are reacting to at that moment. Who knows what it is. So when you see the word 'Parfum' on the label, avoid the product. Fragrance secrecy is legal due to a giant loophole in the Federal Fair Packaging and Labeling Act of 1973, which requires companies to list cosmetics ingredients on the product labels but explicitly exempts fragrance. By taking advantage of this loophole, the cosmetics industry has kept the public in the dark about the ingredients in fragrance, even those that present potential health risks or build up in peoples bodies. In fact, a brand can use any of the other toxins listed on the page in their 'fragrance' ingredient and never have to disclose it.

6. **Petrolatum**: Petrolatum is a mineral oil based jelly. Use often leads to dryness and chapping of skin. This ingredient causes the very problem it claims to treat. Another ingredient used because it is cheap.

7. **Propylene Glycol**: A tricky one here. Can actually be made from vegetable glycine and grain alcohol, but more often than not is a synthetic petrochemical mix. This is used as a penetration enhancer, which accelerates penetration and leads the product directly into your bloodstream. This chemical is commonly used in dishwashers, laundry detergents, garage floor cleaners, and automobile coolant.

8. **Stearamonium Chloride**: A chemical often used in hair conditioners and creams. Stearamonium Chloride was originally developed by the chemical industry as a fabric softener. It can cause rash and allergic reactions.

9. **Color/Colorants**: The truth about colorants. There are very few natural colorants that are available for use in beauty products. And those that are available are not the bright, vibrant colors you see on the shelf. They tend to be earthy type colors of brown and green shades. So, where do the pretty colors come from? They are synthetic, often petrochemical toxins. Look for FD&C or D&C followed by a number. For example - FD&C Blue No. 8. Avoid any product with these toxins.

10. **Triethanolamine (TEA)**: A long list of reactions can occur from exposure to this chemical. Often used to balance out the pH of a product, sort of a short cut ingredient. Look for it mainly in skin cleansers.
The Russell Organics Lifestyle

Luxury Products
Russell Organics is a modern interpretation of a Prestige Natural Skin Care Brand that formulates and produces innovative products of exceptional quality, offering a wealth of solutions to contemporary lifestyle challenges.

The Start
The Company was founded by skin care purists with a distinct anti-artificial philosophy. From the beginning, the products were formulated to be free of known toxins and synthetic detergents. Further, the Company has a distinct Cruelty-Free and Vegan orientation. No animal testing or products ever.

The Formula
Skin care pioneer, Richard Russell, combined his customers growing demand for organic and natural oriented products with his passion to formulate the best prestige skin care range available in the market. The result was a revolution in philosophy and technique which remain at the heart of Russell Organics; products formulated for customer need, not to meet a price point or marketing objective, a constant and tireless search for the best natural ingredients, no gimmicky packaging, no false product claims, full ingredient disclosure on all company literature, and no unethical manufacturing.

The Philosophy
Consumers have embraced the Russell Organics philosophy of everyday indulgence. Every product we create is intended to intoxicate the senses, from smell to touch, and is created to meet fundamental skin care and wellness needs. From the packaging to the product, Russell Organics does not believe that our luxury standards can be met through a simple factory process, and our dedication shows in every product we produce.

The Present
As the range has grown in popularity, the Company has continued to expand its offerings into skin care, hair care, gourmet tea, natural vegetable wax candles, and infant skin care products. Every category of product is carefully formulated and crafted to the highest standards.

The Future
Russell Organics has received fabulous critical praise for its range of products, and excellent customer feedback. The Company is focused on expanding its distribution to new countries and to creating exciting new products. We invite you along for the journey!
An innovative, high performance formulation for washing the hair. Produced with only the finest botanical ingredients, and containing the highest levels of Amino Acids (the building blocks of protein), the Russell Organics Repairing Hair Wash gently cleans, conditions, and repairs the hair shaft.
Give your hair a volume boost with this gently cleansing shampoo that adds body and shine without any harsh detergents. Rich in natural in botanical ingredients. High concentration of Amino Acids, the building blocks of protein, helps to restore your hair. A fantastic Essential Oil Complex adds shine and a refreshing, energizing aroma.

Looking for a perfect anti-aging serum? This synergistic blend of naturally derived brightening ingredients reduces hyper-pigmentation and soothes and calms the skin. Improve the appearance of your complexion with this lightly textured, fast absorbing serum.

This ultra-effective, luxurious serum contains a blend of firming, brightening, nourishing actives to lift sagging skin, decrease hyper-pigmentation, and nurture the complexion. Feel the results. Your skin feels fresher, lighter, and more moisturized. Oligopeptides from germinated millet seed combat the signs of aging.
Rejuvenating Night Serum

Nourish your skin while you sleep with this lightweight gel serum that has profound moisturizing and exfoliating effects. Deliciously fragrant extracts of organic peach and plum are combined with potent pumpkin enzymes for gentle and effective exfoliation.

Vitamin C Serum

The Vitamin C Serum is a light, penetrating serum that has excellent absorbency into the skin. This lightning, brightening serum will become your new go-to favorite. Vitamin C comes in many different forms Russell Organics uses Ascorbic Acid Peptide, derived from citrus fruit.

Eye Creme

Russell Organics Eye Crème with botanical ingredients specifically chosen to combat the key issues for the eye area - wrinkles, loss of elasticity, puffiness, and hyperpigmentation, our eye creme restores and relaxes this most delicate region of the face.
RUSSELL ORGANICS PRODUCTS

**Eye Contour Corrector**
We created the Russell Organics Eye Contour Corrector for those who do not like a creme texture product. Firm, fortify, and nourish the eye contour area with this amazing lightweight, oil-free gel. Suitable for all skin types.

**Enzyme Masque**
The Russell Organics Enzyme Masque is a high-performance gel-masque that gently dissolves dry surface skin and refreshes skin tone. The masque boosts hydration while it exfoliates. Enzymes from Pomegranate and Apple nourish and nurture, providing a youthful vibrance and glow.

**Rose Masque**
The Rose Masque is a luxuriously rich and hydrating treatment for mature, sensitive and dry skin. Made with the finest organic ingredients: Organic Aloe Vera, Organic Rose Water, Organic White Tea Extract, and Organic Shea Butter.
Mindfully formulated and crafted with the most effective and purest botanical ingredients, Russell Organics Creme 24 is the finest moisturizer on the market. Truly an all-in-one moisturizer, this creme-lotion can be used as both a day creme and a night creme.

The Russell Organics HydraDerm Creme is a rich and nourishing protective face creme, loaded with anti-oxidants and soothing botanicals. Anti-oxidants of Vitamin A, C, and E are combined with botanical oils for maximized results. This moisturizer has a gorgeously luscious texture and a pleasing gentle natural scent.

Meet Russell Organics Argan Oil, the best Argan Oil on the market. Why is it the best? Argan Oil from Russell Organics is 100% pure Argan Oil. Nothing else in the jar. It vastly improves skin tone, it virtually eliminates cuticle issues, and it adds tremendous lustre to hair.
Russell Organics Baobab Oil begins its journey deep in the vast savannahs of South Africa, where the Baobab tree grows naturally. The fruit harvested during the growing season, will actually drop from the tree when ripe. The oil is made from the seed.

Camellia Oil is truly a remarkable beauty product. Used for centuries in Asia for beauty purposes, Camellia Oil is part moisturizer, and part hair treatment. Carefully sourced, the Russell Organics Camellia Oil is 100% pure organic Camellia Seed Oil.

Kukui Nut Oil is an ideal beauty product as it is a true 3-in-1 beauty superstar! Kukui Nut Oil can be used as a facial moisturizer, a hair repairing oil, and a cuticle oil. It does this with only one ingredient in the bottle. No toxins, chemicals, or fragrance added. Just pure Kukui Nut Oil.
**Maracuja Oil**

Maracuja Oil is all the rage in the beauty market. Skin, nails, and hair all benefit from this incredible nourishing beauty oil. Deep within the virgin forests of Brazil grows the *Passiflora incarnata*, a long woody vine, that produces gorgeous, delicate flowers that yield a delicious fruit known as Passion Fruit. The oil is made from the seeds.

**Marula Oil**

Marula Oil is the hottest beauty oil on the market, and Russell Organics offers the best quality Marula Oil of any brand. Russell Organics Marula Oil is a wild-crafted, virgin Marula Oil that is harvested from the kernels of the fruit of the Marula Tree (*Sclerocarya birrea*). The harvest is conducted primarily by women in South Africa.

**Moringa Oil**

Russell Organics Moringa Oil is harvested from the seeds of the Moringa Tree. The Moringa Oil, also known as Ben Oil (due to its high content of Behenic Acid), has been used for a variety of purposes through history dating back to ancient Rome and Greece. The primary use today is cosmetics.
Russell Organics Raspberry Seed Oil is yet another reason to love Raspberries. Our cold pressed, virgin Raspberry Seed Oil is pressed from the seeds of Red Raspberries. The oil has remarkable anti-inflammatory and soothing properties. This oil is a rich source of Omega-3 and Omega-6 fatty acids.

Rosehip Oil is one of the best oils you can use for your skin. In the case of Russell Organics, our Rosehip Oil comes from the Rosa Mosqueta variety of Rose. The Rose Hip is harvested and the hip and the seeds are cold-pressed. The runoff is Rosehip Oil. Cold-pressed is best as it contains all of the original nutrients.

Russell Organics Sea Buckthorn Oil is a highly prized beauty oil that is rich in Vitamins A & E, rich in Essential Fatty Acids, and high levels of many nutrients. The Russell Organics Sea Buckthorn Oil is a wildcrafted oil, free of pesticides and toxins.
The Russell Organics Sensitive Skin Face Oil was created to address the growing issue of environmental toxins creating damage and inflammation to the complexion. This high quality face oil offers nourishing benefits from the rich therapeutic essential oils and natural botanical oils that we use in the formulation.

Squalane Oil is a beauty oil that you absolutely must try. It is colorless and odorless, and absorbs more quickly than you would think. It is known as a ‘dry’ oil, meaning that it does not leave behind any oily or greasy residue on the skin. Squalane Oil is found throughout nature.

The purpose of a skin toner is to finish the cleansing process by further removing surface impurities and to refine the skin. Russell Organics Lavender Phyto Toner celebrates this use by going one step further and also refreshing the skin with each use.
The Rose Phyto Toner is a favorite skin care product worldwide. This toner-mist delivers an abundance of nourishing ingredients directly to the skin without oil carriers or wax barriers. It delivers nutrients from soothing and nurturing Organic Rose essential oil that is particularly beneficial for mature, dry and sensitive skin.

The Russell Organics Neroli Phyto Toner is a delightful and nourishing toner. Our Neroli Phyto Toner acts as a soothing and calming skin care treat. The calming properties of Organic Neroli Water and Organic Bulgarian Rose Water, nourishes stressed and damaged skin.

The Willowbark Phyto Toner is formulated to be appropriate for all skin types. Our Willowbark Extract is harvested from the bark of the black willow tree, which is native to eastern North America, using a vacuum distillation method. Following time honored Shamanistic traditions, the extract is made by an aqueous infusion technique.
The Russell Organics Refining Face wash is a gel-cleanser, rich in botanical ingredients specially chosen for maximum effect. Rather than using synthetic surfactants and detergents, we have formulated this face wash to gently, yet effectively remove surface dirt with fruit extracts.

The Gentle Face Wash quite simply is the best skin cleanser on the market. It is formulated for all skin types. This gentle, yet effective cream-cleanser washes away surface dirt without the use of harmful chemicals or detergents that may strip your skin of beneficial nutrients.

The Russell Organics Soapberry Face Wash is a truly luxurious formulation of botanical oils and extracts that work synergistically to gently cleanse the skin. This foaming cleanser contains gentle, skin-softening surfactants that remove makeup and other debris without drying or causing irritation.
The China Beauty Rings Green Tea is harvested from the Mount Meng region of the Sichuan Province. The high elevation gives the tea a remarkable quality. The handmade rings unfurl when steeped, yielding a pale-yellow beverage with pleasing jammy-like notes.

Pi Lo Chun Green Tea is a famous variety of tea from the Jiangsu Province of China. It is made from the finest, tender buds, picked and gathered by hand. Pi Lo Chun is appreciated for being full bodied with a hint of earthiness. It is known for having a distinct character, nice on the palate, with a lingering and aromatic finish.

The translated name is “Jewel Dew”, Gyokura belongs in a class of the finest green teas produced globally. Before harvesting, the tea bushes are covered with straw shades to slow their growth. The result is an exquisite tea that is low in tannins. This Gyokuro Extra Fine consists only of the tender, dark green leaf tips.
This classic Dragons Well Fine Lung Ching is a beautiful and fragrant green tea. True Dragon Well teas are known for the following characteristics; jade-like color, vegetal aroma, chestnut note, and a feather like shape. The green tea is pan fried in a wok during processing to preserve the quality and enhance the shape of the tea.

Madame Butterfly Jasmine Green Tea

Madame Butterfly Jasmine Green Tea originates in the Fujian region of China. The green tea leaves are picked and processed. Each layer of tea is blanketed with a layer of Jasmine Flowers and kept until the sweet floral note of Jasmine is infused into the tea. At that time the tea leaves are hand-tied into butterfly shaped knots.

Zhejiang Mao Feng Green Tea from Russell Organics originates in Zhejiang Province of China. This province has a centuries old tradition of producing the finest quality of green tea. The sweet tasting tea with a floral note is delightful and may be used multiple times. Preparation Use 1 teaspoon of tea per cup.
Organic Gunpowder Green Tea

Organic Gunpowder Green Tea from Russell Organics is a fabulous whole leaf green tea that unfurls during steeping to reveal a delightful green tea with a bold flavor and slightly smoky finish. The tea gets its name from the preparation method which results in tightly rolled pellets, resembling gunpowder.

Green Tea Lemon

We source the finest loose green tea and combine it with fragrant lemon to offer our Green Tea Lemon. Delightful and Lemony, this gourmet green tea is delicious hot or iced. Preparation Add 1 teaspoon per cup of hot water. Allow to steep 3 minutes, or longer for a stronger flavor profile.

Formosa Fancy Oolong Tea

The Formosa Fancy Oolong Tea from Russell Organics is a delicious, fragrant, and vibrant Oolong experience. Enjoy the peach and and hint of spice notes as the tea steeps and reveals a beautifully fragrant beverage. This Oolong may be used for multiple uses. Preparation Use 1 teaspoon per cup of water.
The Russell Organics Black Tea Orange is a delightful, brisk tea with a fragrant and flavorful Orange experience. We start with organic Black Tea of the highest quality and artfully combine organic Orange Peel. The resulting tea is sure to please. Preparation: Use 1 teaspoon per cup of water. Bring water to a boil. Steep for 3 minutes.

The Tiger Hill Tea Estate lies in southern India at an elevation of about 4,000 feet. The elevation, climate, and soil, are ideal for growing tea. Nilgiri Tea is renowned for its brisk and bright flavor and floral aroma. Nilgiri Tea is an ideal substitute for coffee at breakfast, or any time a nice bold cup is desired.

The Meleng Assam Black Tea from Russell Organics originates in Northern India and is a classic full-bodied Assam with a strong spicy flavor and pleasing malty aroma. Preparation: Use 1 teaspoon of tea per cup. Bring water to a boil. Steep for 4 minutes. May be used multiple times.
Snow Dragon White Tea

Just the young buds are hand picked and rolled into individual 'dragons' in the making of this incredible tea offering. Snow Dragon is smooth, fruity, and has a hint of sweetness. Preparation: Use 1 teaspoon per cup of water. Bring water to a boil. Steep for 2 minutes. May be used multiple times.

2 Doves Silver Needle White Tea

Silver Needle White Tea is one of the most revered of Chinese teas. It is considered the ultimate white tea and is prized for its delicate honeysuckle notes with a subtle hint of grapes with hints of peach. Preparation: Use 1 teaspoon of tea per cup. Bring water to a boil. Steep for 3 minutes. May be used for a second steeping.

100 Monkeys White Tea

100 Monkeys White Tea is a remarkable white tea offered by Russell Organics. The tea is harvested in the Hunan Province of China. This full leaf white tea unfurls during steeping to reveal a delightful tea.
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